



FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

UNITED INDIA INSURANCE COMPANY LIMITED

BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 1st QUARTER 2013-14

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2735900	115022	3517943	117825	2735900	115022	3517943	117825
2	Corporate Agents-Banks	261027	12970	291396	11508	261027	12970	291396	11508
3	Corporate Agents -Others	118133	2128	92010	1752	118133	2128	92010	1752
4	Brokers	87062	55721	101084	48719	87062	55721	101084	48719
5	Micro Agents	987	12	368	31	987	12	368	31
6	Direct Business	1167798	59384	629204	62956	1167798	59384	629204	62956
	Total (A)	4370907	245238	4632005	242791	4370907	245238	4632005	242791
1	Referral (B)	0	0	0	0	0	0	0	0
	Grand Total (A+B)	4370907	245238	4632005	242791	4370907	245238	4632005	242791

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold